

# ScentAir Chosen as New Resource Partner for Winmark Corporation

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ScentAir Technologies, Inc., the leading global provider of scent delivery solutions for businesses, has been chosen as a new resource partner for Winmark Corporation.

As a resource partner, ScentAir will make its patented ScentWave scent delivery system and broad range of high-quality fragrances available to approximately 900 Winmark Corporation retail locations in North America. Winmark Corporation retail brands include Platos Closet, Play It Again Sports, Once Upon A Child and Music Go Round.

ScentAir is proud to have been chosen as a resource partner by Winmark Corporation, said Jeff Sneed, Vice President of Sales for ScentAir. Winmark Corporation is committed to providing a unique shopping experience in all of its retail locations. The addition of scent will further enhance the in-store environment and reflect the distinct qualities of each brand. ScentAir has designed a variety of fragrances for each Winmark Corporation brand, or individual locations can choose from ScentAirs extensive fragrance catalog to coordinate with different promotions, themes or seasons.

We are very pleased to welcome ScentAir as a new resource partner, said Merry Beth Hovey, Vice President of Marketing for Winmark Corporation. ScentAirs combination of advanced technology and customer service capabilities made them the clear choice to support the Winmark Corporation franchise community.